

52  
AUG6/12 10.19  
\*\*\* WPXI-TV \*\*\*

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SALESMAN #

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## REGIONAL

AUG6/12 10.19

[illegible]



**FAX# 404-848-9552**

**CREDIT ADVISORY: AGENCY CREDIT RISK !!!**

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**ORDER WORKSHEET HARRIS REPORT FROM REP**

REP HEADLINE# 6263779  
\*\*\* ORIGINAL REV#0 \*\*\*

AUG6/12 10.19  
\*\*\* WPXI-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:	
14			600P-630P	30		\$995.00	9/25	9/27	2		TU,TH	2	
PROGRAM : CH 11 NWS 6PM													
CON COM1: CH11 NWS 6PM													
15			600P-630P	30		\$670.00	9/30	9/30	1		SUN	1	
PROGRAM : CH11 NEWS													
CON COM1: CH11 NEWS													
16			700P-730P	30		\$1,645.00	9/26	9/28	2		W,F	2	
PROGRAM : JEOPARDY													
CON COM1: JEOPARDY													
17			730P-800P	30		\$1,645.00	9/24	9/27	2		M,TH	2	
PROGRAM : WHEEL FORTUNE													
CON COM1: WHEEL FORTUNE													
18			700P-730P	30		\$670.00	9/29	9/29	1		SAT	1	
PROGRAM : BETTIS													
CON COM1: BETTIS													
19			730P-800P	30		\$570.00	9/29	9/29	1		SAT	1	
PROGRAM : JEOPARDY													
CON COM1: JEOPARDY													
20			1100P-1135P	30		\$1,995.00	9/26	9/26	1		WED	1	
PROGRAM : CHNL 11 NWS													
CON COM1: CHNL 11 NWS													
21			1135P-1235A	30		\$670.00	9/25	9/28	2		TU,F	2	
PROGRAM : TONITE SHOW													
CON COM1: TONITE SHOW													
SEP/12 25850.00												CONTRACT TOTAL	25850.00
												TOTAL SPOTS	35

REP: TEL# 404-848-0800 FAX# 404-848-9552  
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REP HEADLINE# 6263779  
\*\*\* ORIGINAL REV#0 \*\*\*

AUG6/12 10.1:  
\*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	:DATE	:DATE	:	:	:	:

MARKET TOTALS \$83,387 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*